



Ag Rialáil Gairmithe Sláinte
agus Cúraim Shóisialaigh

Regulating Health +
Social Care Professionals

CORU Approved Logo Brand Guidelines for Education Providers



Approved

CORU authorises the use of the 'CORU Approved' logo by education providers for programmes that have been approved by CORU.

The logo is a mark to identify that the programme has met the Criteria and Standards of Proficiency for education and training programmes as set by the relevant Registration Board and that successful graduates are eligible to apply for registration with CORU.

Versions of the CORU Approved logo

The stacked version

Please use the stacked version of the logo whenever possible.



Approved

Stacked logo

Available as .eps, .png and .jpg

The landscape version

Please use the stacked version of the logo whenever possible. The landscape version is only to be used when vertical space is restricted.



Approved

Landscape logo

Available as .eps, .png and .jpg

Reversing the logo

Reversing the logo should be avoided and will only be considered if necessary, such as placement on a very dark background.



Approved

Stacked logo reversed

Available as .eps, .png and .jpg

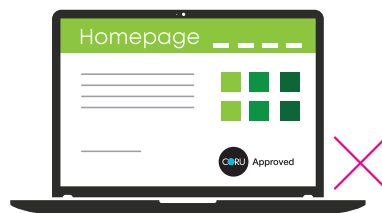


Approved

Landscape logo reversed

Available as .eps, .png and .jpg

Logo Use



The logo may **only** be placed with the relevant CORU approved programme as its mark of approval. It should not be generically placed on the education provider's website eg homepage, footer or other placement.



DO NOT alter or distort the logo in shape or size proportions in any way.



DO NOT replace the logo type with a different typeface or non-authorised colour.



DO NOT use the logos or logo type as an element in titles, headlines or text.



DO NOT set type near or next to the logos that could be construed as an organisation slogan or motto.



Only the complete, official logos in solid form may be used (distorted or cropped versions are not permitted).



Neither the whole nor any recognisable parts may be incorporated into another logo unless designed and authorised for use by CORU.



The logo should not be obscured by any other design, lettering, etc.



When multiple logos are displayed on the same page, the CORU logo must occupy an area roughly equal to all other logos (as far as practical).



The logo should not be used frivolously.

Clear Space and Minimum Size



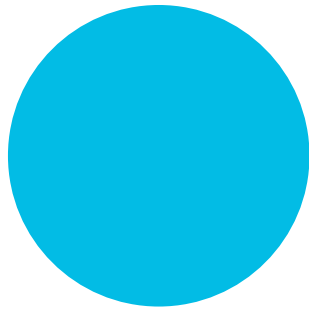
The minimum clear space around the brand is the diameter of the 'O' in the CORU logo.



The minimum recommended size is 12mm wide

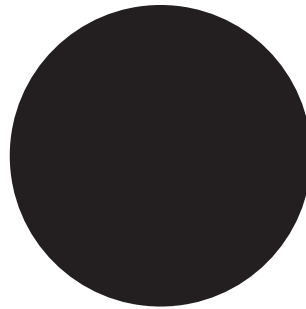
Colours

CORU Blue



Pantone 306
C:75 M:0 Y:7 K:0
R:0 G:188 B:228

CORU Black



Pantone 433
C:50 M:5 Y:0 K:100
R:0 G:20 B:28

CORU Light Grey



Pantone Cool Grey 1
C:0 M:0 Y:0 K:10
R:239 G:239 B:240

Authorisation for Use

CORU authorises use of the CORU Approved logo to education providers for programmes that have already been approved by CORU.

The list of **approved qualification programmes** that are permitted to use the CORU Approved logo are available [here](#):

To obtain permission to use the logo, contact communications@coru.ie and provide the following information:

- Name
- Title
- Education Provider name
- Reason/purpose for use
- How the logo will be presented – screenshot sample(s) if available
- Requested timeframe/duration of use (if applicable)

CORU will endeavour to return our decision within 10 business days.

Please note: After approval has been granted the education provider is permitted to use the CORU Approved logo.

We do request that CORU has sight on the actual placement of the logo. Please send a sample/ screenshot of the placement of the logo to communications@coru.ie. If there are any issues, CORU reserve the right to request that a change is applied or that the logo is removed.

All applications are placed on the CORU approved database list for internal use only.

For logo files and more information, please contact:

communications@coru.ie

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Tel: **01 293 3160**

email: **info@coru.ie**

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